



Ninetowns (NASDAQ: NINE) is a leading provider of online solutions for international trade, with key services in automating import / export e-filing.

NASDAQ : NINE

New Initiative in Food Industry



Shuang Wang
Chief Executive Officer

"Despite the challenging global economic conditions, we have continued executing our strategic priorities. First, we continue to retain our core business-to-government ("B2G") client base and are extending our B2G services to new users through our versatile pricing structures as well as enhanced product features and services.

Second, in addition to our core business achievements, we continued to explore long-term growth opportunities to expand the application of our management experience and expertise in quality control management. As we formally start our business-to-customer ("B2C") initiatives in the food industry in the second half of year 009, we aim to focus our effort on enabling consumers to track quality and to improve the visibility of our operations in every stage of the food supply chain."

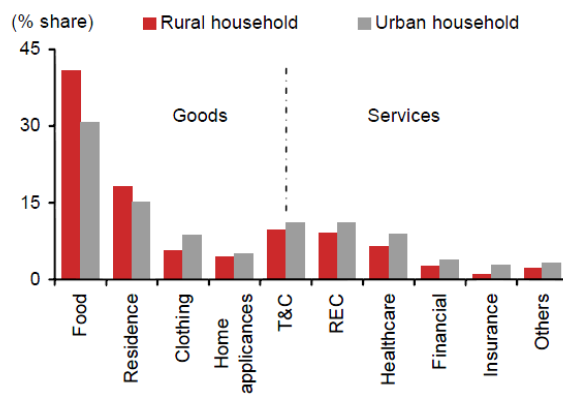
Food Industry Updates

China's first Food Safety Law took effect on June 1, 2009 across the country:

- Requires the unification of food safety standards and creation of a national monitoring and evaluation system
- Establishes a recall system, while scrapping an earlier system that allows some larger companies to be exempt from inspection
- Imposes heavier punishment on illegal behavior, grants consumers the right to claim compensation as high as ten times the product price
- According to the law, the State Council will set up a special committee to coordinate and instruct different ministries on their responsibilities
- Also under the law, the Food and Drug Administration replaces the Health Authority as watchdog over the country's restaurants. A new restaurant service license is necessary for future restaurants instead of the current food hygiene license

Large Addressable Market

Chinese Household Consumption Basket

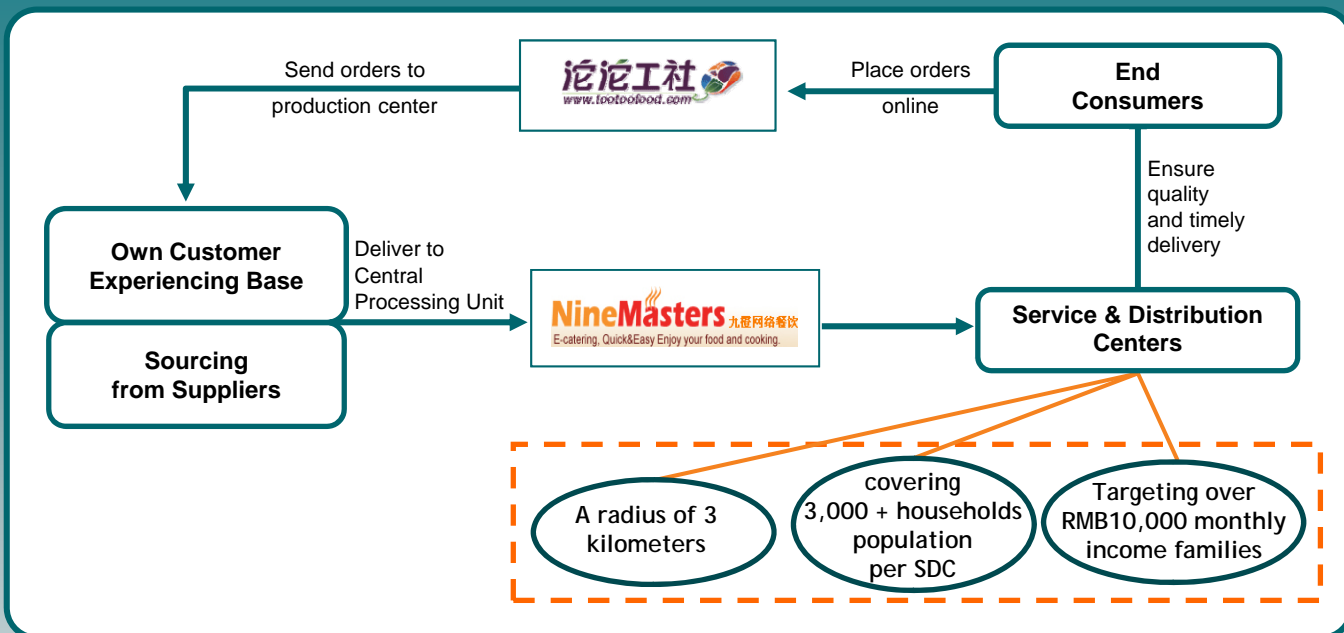


Note: T&C stands for transportation and communication, REC stands for recreation, education and cultural services. The distinction between goods and services are not clear-cut because, in many items, both goods and services are included. The distinction in this chart is illustrative and not an accurate account.

Source: CEIC and Nomura International (HK) Ltd

- For Chinese households, food is still the largest expenditure item, as is typical in developing economies
- As of 2007, the organic food market in China is estimated to be close to US\$600 million, with a growth rate of about 15% annually

Business Model of New Initiative in Food Sector



New Business Updates



- Carrying over 300 products in 18 different categories
 - vegetable, meat, seafood, grain and oil product, fruit, milk, eggs, snack foods, tea product, drinks, seasoning, etc.
- Over 1,000 members
- Current geographical coverage: Beijing
- The formal platform tootoo.com will be launched in the second half of 2009



- Acquired catering service company in Shanghai
- Over 19 institutional customers in Shanghai
- Average daily output of 6,000 meal sets

Helen Wu, Investor Relations
Ninetowns Internet Technology Group
22 Floor, Building #1 Capital A Partners
#20 Gongti East Road, Chaoyang District
Beijing, China 100020
+86 10 6589 9287
ir@ninetowns.com

Lisa Zheng, Director
Taylor Rafferty
Room B, 5/F
170 Tun Hwa North Road
Taipei, Taiwan 105
+886-2-2717-1520
ninetowns@taylor-rafferty.com

Mahmoud Siddig, Director
Taylor Rafferty
8th Floor
205 Lexington Avenue
New York, NY 10016
+1 212 889 4350
ninetowns@taylor-rafferty.com

www.ninetowns.com/english

Newsletter June 2009